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ELEVATING FASHION, BUILDING PARTNERSHIPS

FASHION

PRESENTATION



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ABOUT US

Welcome to Nineteen Apparel Club, where contemporary design meets the rich tapestry of Greek culture. Based in the heart of Athens, our brand is dedicated to creating stylish, high-quality clothing that embodies the spirit of modernity while honoring timeless traditions. We believe fashion is not just about what you wear, but a reflection of who you are.

At **Nineteen Apparel Club**, we are passionate about craftsmanship, sustainability, and innovation. Our collections are thoughtfully designed for those who appreciate elegance and individuality. Each piece tells a story, inviting you to express your unique style.





OURHISTORY

2014

Established in 2014, 19 Apparel Club was born from a vision to redefine modern fashion with a touch of timeless elegance. What began as a passion project quickly grew into a globally recognized brand, thanks to our commitment to quality craftsmanship, innovative designs, and an unwavering dedication to our customers.

now

As we continue our journey, we remain committed to the principles that shaped our brand from the start:

- To innovate while staying rooted in timeless design.
- To build meaningful connections with our customers and collaborators.
- To leave a positive mark on the world of fashion through responsible practices and inspired collections.

19 Apparel Club is more than just a clothing brand—it's a story of vision, resilience, and a relentless pursuit of excellence that started in 2014 and continues to grow stronger with every passing year.

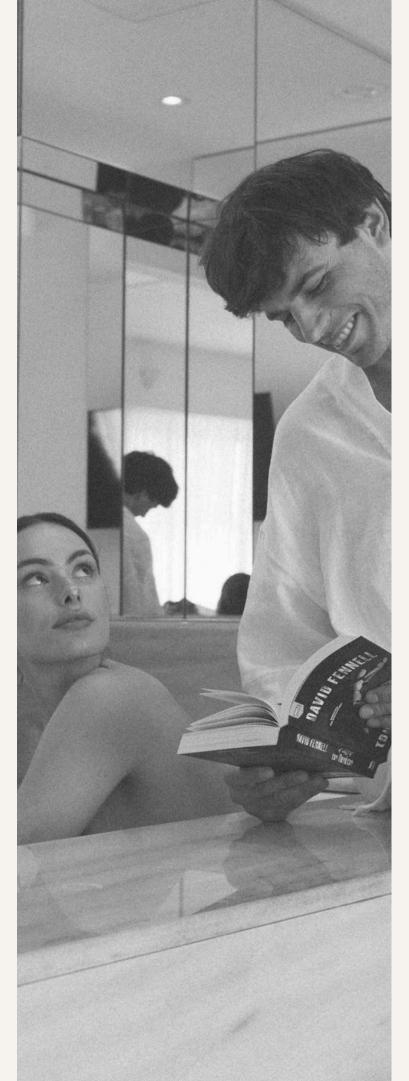
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OUR VISION

At 19 Apparel Club, we envision a world where fashion inspires confidence, individuality, and sustainability. Our goal is to become a global leader in timeless, innovative design while staying true to our values of quality, authenticity, and responsibility. We are dedicated to:

- Empowering self-expression through versatile, elegant designs.
- Combining innovation with classic craftsmanship for lasting style.
- Leading with ethical practices and a commitment to sustainability.

Our vision is to shape the future of fashion—creating not just clothing but a lifestyle of sophistication and purpose.





OURMISION

At 19 Apparel Club, our mission goes beyond designing clothing; it's about creating a lifestyle that embodies sophistication, confidence, and individuality. We are driven by a deep passion to make fashion accessible, meaningful, and sustainable for a global audience.

Key Pillars of Our Mission

1. Excellence in Craftsmanship

 Every piece we create is a testament to our dedication to quality. From fabric selection to the final stitch, we prioritize excellence in every step of the design and production process. We believe that true fashion is timeless, and we strive to make each piece a long-lasting addition to your wardrobe.

2. Empowering Confidence

• Fashion has the power to inspire and transform. Our mission is to design clothing that empowers individuals to feel confident, comfortable, and unapologetically themselves. We celebrate the uniqueness of every customer and aim to reflect that in our diverse and versatile collections.

3. Sustainability and Responsibility

• We are committed to ethical and sustainable practices in every aspect of our business. From sourcing eco-friendly materials to reducing waste in our production processes, we strive to make choices that positively impact the environment and communities we work with.

4 Bridging Trends and Timelessness

While staying in tune with contemporary trends, we ensure that our designs carry an enduring appeal.
 Our goal is to blend modernity with tradition, creating clothing that feels relevant today and cherished for years to come.

5. Customer-Centric Approach

 Our customers are at the heart of everything we do. We take pride in understanding their needs, listening to their feedback, and continuously innovating to exceed their expectations. Every collection we launch is designed with their lifestyle and preferences in mind.



At 19 Apparel Club, we believe in the power of thoughtful design to capture the spirit of each season. Our commitment to fashion innovation is reflected in our two seasonal collections per year, crafted to cater to the dynamic needs of our customers while staying true to our brand's signature style.

Spring/Summer Collection

Our Spring/Summer collection embraces lightweight fabrics, breezy silhouettes, and bold, uplifting colors. It's a celebration of warm days, outdoor adventures, and relaxed elegance.

Autumn/Winter Collection

Our Autumn/Winter collection focuses on layering pieces, luxurious textures, and a palette of rich, earthy tones. It's designed to keep our customers warm while exuding modern sophistication.

CONNECT WITH US ON SOCIAL MEDIA



Like our page to stay in the loop and join the conversation



Follow us and tag us in your looks using #19ApparelClub for a chance to be featured



TIKTOK

Follow us for trendy,
bite-sized fashion
inspiration and join our
viral challenges

OUR CUSTOMERS

19 APPAREL CLUB IS PROUD TO PARTNER WITH A DIVERSE ARRAY OF RETAILERS ACROSS GREECE, CYPRUS, SPAIN, AND GERMANY. OUR CURATED

COLLECTIONS ARE AVAILABLE AT THE FOLLOWING LOCATIONS:

ATHENS: CENTRO STILE, HOME 295 STORE, WOO & WOO, ELEVEN, ANDREAKOU CONCEPT, S ROOM, GRAFFITI FASHION, INBOX 64, QUALITY PEOPLE A G. SHOPS, WHERE? AGRINIO: URBAN LEAF.ARGOS: SQUARES CONCEPT STORES.

EVIA: MUST, CHALKIDA OJO IPO IPO, GRAVITY, IOANNINA: TIMES STORE.

KALAMATA: ITEM STORE KARDITSA: SHELTER CONCEPT STORE.KERKYRA: APARTMENT.KILKIS: 14 CLOTHING.

KOZANI: COLLEZIONE BY API.D.KORINTHOS: OMBERON.KOUFONISIA: KOUF KOUF

CONCEPT STORE.KRITI:LA DREAMS, DIVINIS LAMIA: TIZIO STORE GUIDE LARISA: MUST.

LEFKADA: UNIQUE GUYS. MYKONOS: GRAVITY, MAKRIS. MILOS: VANILLA. NAFPLIO: ANDRIS EST 1973.

SANTORINI: KISIRA, 3DOTS PAROS: GAZELLE SKIATHOS: BIBI SKIATHOS NAUPAKTOS: NEHLYS NAXOS: KARES PATRA: JEANIUS, MOOD

SIVOTA: ENNIMINIORA: SVOURA SPETSES PALLISANDROS ZAKYNHTOS: HAMSA SYROS: KOOKOOBADI KATERINI: GROOM PREVEZA: CULT

PTOLEMAIDA: LONAS UOMO PYRGOS: CHRISTIANO MORRATI SERRES: EKKENTRON, A LA MODE

THESSALONIKI: HOOC, CARABOLA DRAMA: COCOOUN VEROIA: COVER JEANS VOLOS: SPADE

CYPRUS LIMASSOL: HYPER.NICOSIA: JANGO (DOWNTOWN).LATSIA: JANGO (LATSIA).LARNACA: JANGO (LARNACA).SPAIN IBIZA:

JUL'S GERMANY BERLIN: BANKS JOURNAL EUROPE.



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